



4 Courses

ESG Risks and Opportunities

ESG Impact: Investor Perspective

ESG and Climate Change

ESG and Social Activism



Aug 21, 2022

**ROBERTO LOFARO**

has successfully completed the online, non-credit Specialization

# The Materiality of ESG Factors

This specialization will provide learners with the fundamentals and history of ESG investing, and a close examination of the set of investment approaches that are informed by environmental, social and, governance factors. You'll review the concepts of positive and negative screening and divestment actions. Next, you'll review private environmental governance, the active role that private companies are playing in combating climate change, and the parallels between the public and private sectors. Lastly, you'll evaluate the impacts of politics when building corporate ESG policy. By the end of this specialization, you will know the best practices for creating a solid risk management plan, and how social activism affects the corporate world in the 21st century.

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

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